

2022 advertising rates -

Nipigon - Red Rock Gazette and Terrace Bay - Schreiber News

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Advertising is based on size of the ad. Our base units are measured in columns where one column is slightly under 2 inches and agates where 14 agates is approximately one inch in height. You will be quoted an exact price based on your ad once finalized.

Artwork and ads should be sent at a minimum of 150dpi in PDF or TIFF Format.

Deadline is Friday at noon before the issue date (following Tuesday).

Add 10% for out of town ads.

Full process colour fee \$280 +hst

<p>1 column x 14 agates ~2" by 1" \$12.04 + HST</p>	<p>2 column x 14 agates ~4" by 1" \$24.08 + HST</p>	<p>Page ad sizes: 1/8 page; \$120.40 +hst 1/4 page; \$240.80 +hst 1/2 page; \$481.60 +hst 1 page; \$963.20 +hst</p>
<p>1 column x 28 agates ~2" by 2" \$24.08 + HST</p>	<p>2 column x 28 agates ~4" by 2" \$48.16 + HST</p>	<p>A full page is 10" by 16"</p> <p>Classified ads: 25 words or less (20 cents /additional word) 1 week: \$7.50 +hst 2 week: \$12.00 +hst 3 week: \$15.50 +hst 4 week: \$18.00 +hst + 5th week free</p>
<p>1 column x 70 agates ~2" by 5" \$60.20 + HST</p>	<p>2 column x 70 agates ~4" by 5" \$120.4 + HST</p>	<p>Business directory: Ads are sold in 13 week blocks. Ads are approximately 2" tall by 3.5" wide (Business card sized). \$18.50+hst/week (local) \$20+hst/week (out of town)</p> <p>Inserts: Inserted advertising/paper/ brochure/flyer with the newspaper. \$120 +hst</p>